

BIO ALIDA RWABALINDA

Alida is an experienced product design & development specialist.

Alida helps Product Managers, Individuals and Corporate Teams to solve complex business problems by leveraging their imagination to design solutions that are humanized and monetized.

Alida has a global footprint that spans four continents and 20+ countries, and thrives in complex projects that span country, regional and global scope.

Alida's point of difference is her Innov8POD methodology that is centered around humanization.

When you engage Alida, you access a decade of experience, knowledge and wisdom in product strategy, product design, product management, project management, digital and technology acumen.

Alida embraces technology and social media in a big way and her followers are growing daily.

Alida's vision is to sufficiently disrupt the way products are designed by highlighting the impact of human dynamics.



**ALIDA RWABALINDA
PRODUCT DESIGN &
DEVELOPMENT SPECIALIST**

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